



2025

ANNUAL REPORT

THANK YOU

YOUR GENEROSITY HAS
PROPELLED THE MISSION OF
ORGANIC OUTREACH TO SERVE
CHRISTIANS AND CHURCH
LEADERS ACROSS THE GLOBE

Organic Outreach International exists to equip as many churches and Christian organizations as possible to create a culture that mobilizes and trains every believer to share the Gospel in natural ways so that the world comes to know Jesus.

After fifteen years of ministry partnership between churches and leaders in New Zealand, OOI is taking a new step forward. Kevin and Sherry spent two-weeks preaching, teaching, and training leaders from both Islands in NZ. They also gathered with gifted and passionate leaders for a twelve-hour launch into a year-long Church Leaders' Learning Community. They meet with these leaders monthly online for equipping and coaching in leadership and Organic Outreach. Pray as we continue to partner for the Gospel in New Zealand.

NEW ZEALAND

Training and equipping Christians to naturally reach people with the Gospel





"I first received Organic training from Pastor Walt and, after seeing it's value, quickly brought in six others to be trained as well. I've been with OOI since 2024, and this year I've expanded the training across cities in Nigeria, as well as Benin Republic, Togo, Ghana, and Sierra Leone. We've launched cohorts in several major cities, and Organic Outreach is making a strong impact on pastors and churches across Africa."

Pastor Sunday Uahomo
Nigeria, Africa

37 training events
263 cohort participants
3,040 individuals trained
5 NEW countries engaged





Pathway Church
Vero Beach



Amplify Conference
Billy Graham Center

USA OUTREACH TRAINING HIGHLIGHTS



Evangelism Leaders
Fellowship Wheaton College



Northland Church
Orlando

Financials

Revenue

Individuals

82.5%

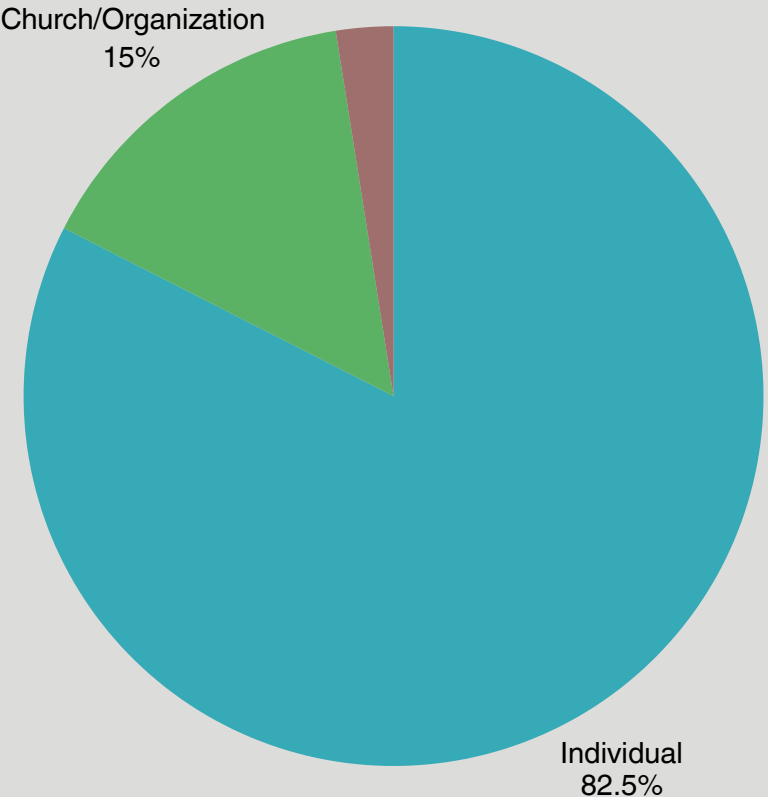
Churches

15%

Other

2.5%

We want to thank all those who partner with the Ministry of Organic Outreach International. For your passionate prayers, consistent generosity, and joy-filled encouragement, we give thanks to God and to you. Your investment is changing the world with the Gospel of Jesus!



Board of Directors through 2025

Rev. Dr. Kevin G. Harney
Jim Bareman
Walter Bennett
Brad Cook
Bill Crawford

Wes Dupin
Sherry Harney
Bob Sanford
Laraine Sanford
Bob Sprotte

Board Advisor:
Bob Boehlke

Growing Digital Resources

1,394
website users

3,702
monthly readers

96
training pathway users

29,505
website views

Raising Up Lay Leaders: Empowering Your Congregation For Disciple- Making



When I was in primary and secondary school, I suffered under the misconception that all the content I was learning was critically important to live a productive life. Certainly, as...

• July 9, 2025



Hello OOI Friends and Ministry Partners,

When Jesus taught His followers how to talk with our heavenly Father, one of the key things our Savior said was to pray, “Your kingdom come, Your will be done, on earth as it is in heaven!” (Matthew 6:10). All through 2025 we have seen the fulfillment of that prayer. God is using OOI to accomplish His kingdom program in growing measure. Here are some of the ways I see this happening:

- Our online resources (which are available at no cost all over the world) are getting better and better. Blake is a big part of this move forward.
- Our “Pay it Forward” approach of asking churches who are blessed by the resources of OOI (that are freely available to them) is getting traction and our church partnerships and financial support are growing.
- Our work with local churches in the US is taking root and expanding and there is opportunity in the coming year to see this expand like never before!
- Our vision for the world keeps growing as God opens new doors nationally and internationally. Walt will say more about our global expansion.

Thank you for your faithful prayers, for your generous giving, and for your passionate commitment to see the truth and love of Jesus spread all over the world. I thank you for your partnership and invite you to dare to pray for continued growth in each of these areas as the kingdom of God breaks into your world, for the glory of Jesus!

With you in fulfilling the Great Commission of our Good Savior!



Rev. Dr. Kevin G. Harney
President and CoFounder

Our Impact Multiplies

We don't just reach people—we equip people who reach people.

Organic Outreach International trains everyday believers to live a lifestyle of sharing the Gospel through authentic relationships and ongoing spiritual conversations.

How We Measure Impact

Each person trained is equipped to:

- *Develop a lifestyle of Organic Prayer*
- *Build meaningful relationships*
- *Engage in spiritual conversations*
- *Share the Gospel naturally over time*

Conservative Estimate:

Each trained individual reaches 5–10 people per year with the Gospel conversations.

Impact at Scale

100 people trained → 500–1,000 people reached annually

1,000 people trained → 5,000–10,000 people reached annually

The Multiplication Effect

As individuals live this out:

New believers begin sharing their faith

Churches develop cultures of outreach

The Gospel spreads relationally and sustainably

Local church pastors live and lead outreach in a new way

This creates a multiplying impact that extends beyond what can be measured.

Why It Matters

Our givers ignite a multiplying movement of Gospel witness in everyday life.

Train One. Reach Many.



On the international side, 2025 was our most expansive year since our beginnings in 2016. By the end of the year, we were firmly established in 18 countries, with events already planned in 9 additional countries during the first half of 2026. We are also in early discussions regarding expansion into Pakistan, Nepal, Bangladesh, and Thailand. Each of these countries has invited us after hearing about our work through leaders in Africa, and we pray we will be able to begin initial teaching and training by early 2027.

In addition to teaching events, we now have more than 20 international cohorts of pastors meeting regionally each month for Inspiration, Accountability, Learning, and Planning. As these pastors deepen their engagement with Organic Outreach in their own churches, they are also being equipped to lead future cohorts—helping other pastors more fully embrace our ministry philosophy and cultivate church cultures centered on outreach and personal discipleship.

This continued international growth has required significant expansion in the translation of our teaching materials, as well as the development of closed captions for all video content in multiple languages. Our teaching content and cohort resources are now available in English, Telugu, Hindi, Tamil, Amharic, French, Swahili, Spanish, Chinese, and Portuguese.

All 16 of our full-day teaching events in developing countries during 2025 were led entirely by indigenous leaders. Testimonies from pastors participating in ongoing coaching cohorts indicate that every church represented has experienced increased growth since engaging with Organic Outreach International.

2025 marked our 10th year of operations as a formal ministry, as well as my final year leading the organization. Blake Kelly stepped into the role of Executive Director on January 1, 2026. Now “semi-retired,” I will continue leading our work in developing countries for the foreseeable future and remain active as a voting member of the Board of Directors.

It has been an incredible blessing and privilege to lead OOI from its inception to where it is today. I am deeply grateful for your care, support, and faithful prayers for the ministry, for me, and for my wife, Liz.

We look forward to continuing to serve in whatever capacity God allows for as long as He calls us.



Pastor Walt Bennett
Executive Director of Global Missions

I don't know any Christian leader and organization that has had a greater impact on me in the last decade than Kevin Harney and the Organic Outreach Team. They have modeled for me and others what it means to make Christlike disciples. The resources, tools, books and videos they have provided are excellent and transferable to any local church!

Pastor Dave McKellips
Church of the Nazarene District
Superintendent

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GIVE ONLINE

